BAY

incolors

COMPANY PROFILE | 2026

SUPPORTING IMPACT,
THROUGH PRINT EXCELLENCE

Welcome to the Future of Print.

COMPANY PROFILE | 2026

Baiy
INCOLORS

AT A GLANCE...

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EXECUTIVE SUMMARY.

We are a Nigeria-based printing and production services company with a strong track record of delivering high-quality, institution-ready print solutions for government offices, non-governmental organizations, faith-based institutions, and corporate clients. We specialize in producing clear, durable, and professionally finished print materials that meet strict quality, branding, and compliance standards.

Our client portfolio includes respected institutions such as GIZ Nigeria, the Office of the Senior Special Assistant to the President on Livestock Development, the Federal Ministry of Livestock Development, and other reputable organizations. With a strong emphasis on quality assurance, confidentiality, and timely delivery, BAIY InColors has become a trusted partner for projects that demand precision and professionalism.

OUR IDENTITY

BAIY InColors was established to bridge the gap between creative design and dependable print production. We founded on the principle that institutional communication materials, reports, manuals, banners, and branded assets, should not only look professional but also meet functional, durability, and compliance requirements.

Operating as BAIY InColors, and also known as InColors by Baiy, we deliver end-to-end printing services, from pre-production support to final delivery. Our experience working with development partners and government institutions has shaped our operational standards, ensuring consistency, accountability, and reliability across all projects.

WHAT DRIVES US

VISION

To be a trusted printing and production partner for institutions shaping social, economic, and developmental impact in Nigeria.

MISSION

To deliver high-quality, timely, and compliant printing solutions that support effective communication, visibility, and documentation for our clients.

CORE VALUES

- *Quality Excellence: Maintaining high production standards in all deliverables*
- *Integrity: Honest pricing, transparent processes, and ethical conduct*
- *Timeliness: Commitment to deadlines and efficient project execution*
- *Confidentiality: Responsible handling of sensitive and official materials*
- *Client-Centered Service: Tailoring solutions to client needs and objectives*

OUR CAPABILITIES

PRINTING SERVICES

We provide comprehensive printing solutions for institutional and corporate needs, including:

1. *Digital and offset printing*
2. *Large-format printing*
3. *Reports, policy documents, and manuals*
4. *Brochures, flyers, and booklets*
5. *Posters, banners, and roll-up stands*
6. *Branded stationery and office materials*

BRANDING & PRODUCTION SUPPORT

1. *Our branding and production services ensure consistency and professionalism across all materials*
2. *Design-to-print coordination*
3. *Event and campaign branding*
4. *Production of donor-compliant materials*
5. *Finishing services such as lamination, binding, and mounting*

SPECIALIZED INSTITUTIONAL PRINTING

1. *We are experienced in handling projects that require strict formatting, branding guidelines, and approvals, including:*
2. *Government publications*
3. *Training and workshop materials*
4. *Monitoring, evaluation, and reporting documents*
5. *Advocacy and public awareness materials*

WHO WE SERVE.

We provide services across multiple sectors, including:

1. *Non-Governmental and Development Organizations*
2. *Government Ministries, Departments, and Agencies (MDAs)*
3. *Faith-based and non-profit institutions*
4. *Corporate organizations*
5. *Select individual and project-based clients*

TRUSTED BY











Our growing client base reflects our commitment to quality and professionalism. Notable clients include:

1. *GIZ Nigeria*
2. *Office of the Senior Special Assistant to the President on Livestock Development*
3. *Federal Ministry of Livestock Development*
4. *The Transforming Church, Gwarinpa*
5. *Other public and private institutions*

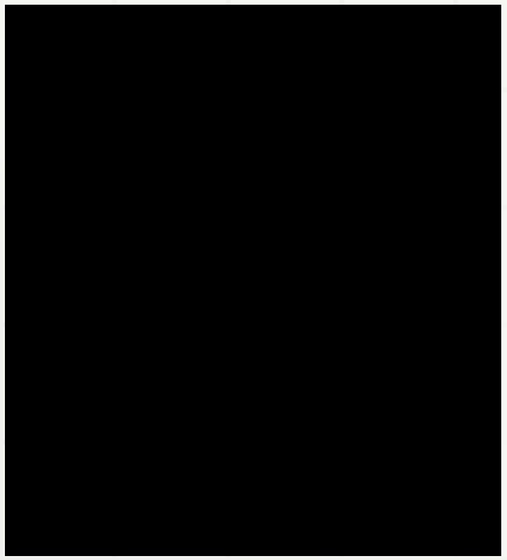
SELECTED PROJECTS

DELIVERING PRINT SOLUTIONS THAT SUPPORT IMPACT

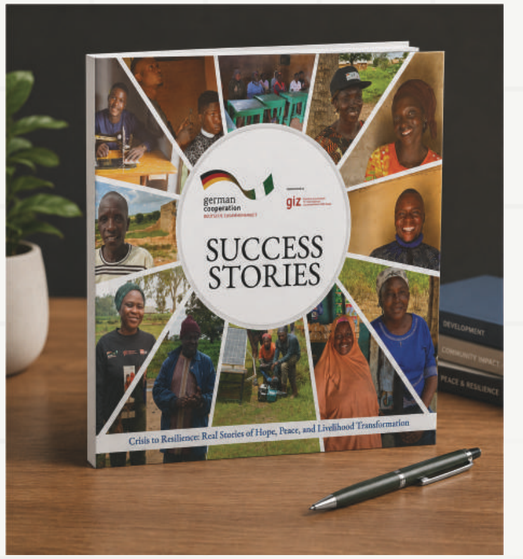
COMPANY PROFILE | 2026

Client

GIZ NIGERIA
(DEUTSCHE GESELLSCHAFT FÜR INTERNATIONALE ZUSAMMENARBEIT)











PROJECT SCOPE

Design adaptation, print production, branding collateral development, publication production, event visibility materials, and institutional communication assets for peacebuilding, youth engagement, and community development initiatives.

CHALLENGE

GIZ required high-quality, brand-compliant communication materials across multiple programmes and stakeholder engagements. The challenge was to maintain consistency with international branding standards while producing visually engaging materials that effectively communicated project objectives and impact to diverse audiences.

OUR CONTRIBUTION

BAIY InColors provided end-to-end production support, transforming approved creative concepts into premium print and branding materials. We ensured precision in colour management, material selection, finishing, and large-format production while maintaining strict adherence to GIZ's corporate identity guidelines.

DELIVERABLES

- Success Stories Compendium
- Programme Reports & Publications
- Branded Notepads and Stationery
- Roll-Up Banners
- Conference & Event Backdrops
- Visibility Materials
- Event Branding Assets
- Information and Communication Materials (IEC)

OUTCOME

The successful delivery of high-quality communication and branding materials enhanced programme visibility, strengthened stakeholder engagement, and supported GIZ's mission of promoting peacebuilding, youth participation, social cohesion, and sustainable development across project locations in Nigeria.

Client

LET'S TALK HUMANITY INITIATIVE
(NON-GOVERNMENTAL ORGANIZATION)







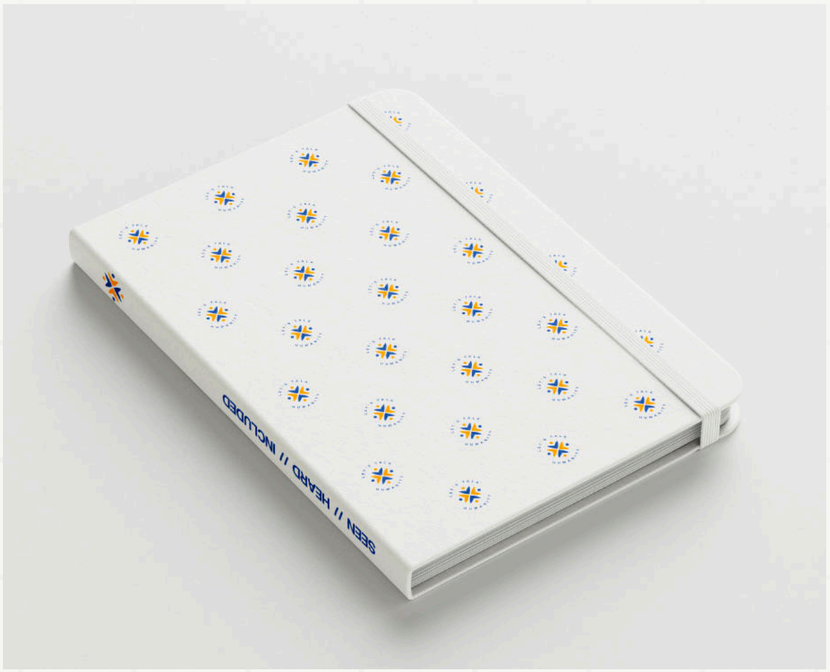
Client

LET'S TALK HUMANITY INITIATIVE
(NON-GOVERNMENTAL ORGANIZATION)











PROJECT SCOPE

Design adaptation, event branding, exhibition booth production, branded merchandise development, and programme collateral production for a disability inclusion and advocacy initiative.

CHALLENGE

The Initiative required a cohesive visual identity that could be deployed consistently across its exhibition space, event materials, and branded merchandise. The objective was to create a professional, engaging, and memorable experience that would effectively communicate the organization's mission of inclusion, accessibility, and social impact.

OUR CONTRIBUTION

BAIY InColors delivered comprehensive branding and production support, transforming approved creative concepts into high-quality event assets and promotional materials. From exhibition booth graphics to branded merchandise and programme materials, we ensured visual consistency and premium production quality across all touchpoints.

DELIVERABLES

- Exhibition Booth Branding
- Event Display Graphics
- Programme of Events Booklets
- Branded Polo Shirts
- Branded Hoodies
- Promotional Notebooks
- Custom Mugs
- Wristbands
- Branded Water Bottles
- Tote Bags and Giveaway Materials
- Event Visibility Assets

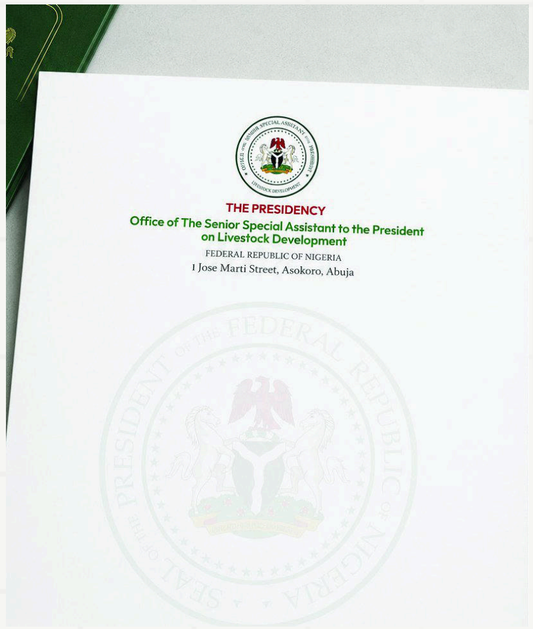
OUTCOME

The project created a strong and cohesive event presence that enhanced audience engagement and strengthened brand recognition throughout the programme. The integrated branding approach delivered a memorable participant experience while supporting the Initiative's mission of promoting inclusion, accessibility, and meaningful social impact.

Client

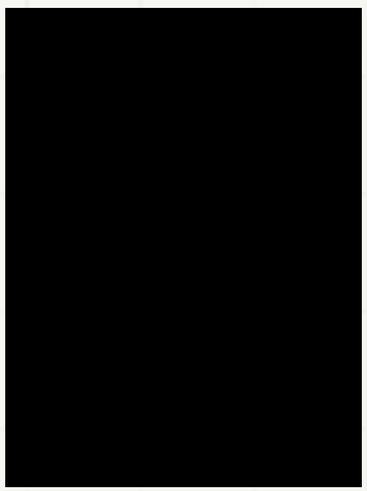
*OFFICE OF THE **SENIOR SPECIAL ASSISTANT TO THE PRESIDENT** ON LIVESTOCK DEVELOPMENT*











PROJECT SCOPE

Production of official government branding, corporate stationery, administrative materials, recognition items, and environmental branding solutions to support the Office's communication, stakeholder engagement, and institutional identity requirements.

CHALLENGE

The Office required a cohesive suite of professional materials that reflected the prestige of a Presidential Office while ensuring consistency, functionality, and adherence to official branding standards across both internal and external communications.

OUR CONTRIBUTION

BAIY InColors provided comprehensive design production and print management services, delivering premium-quality branding and communication materials that strengthened the Office's professional image and enhanced its day-to-day administrative operations.

DELIVERABLES

- Official Complimentary Cards
- Staff and Visitor ID Cards
- Corporate Calendars
- File Jackets
- Letterhead Papers
- Presentation Folders
- Official Envelopes
- Branded Notepads
- Executive Photo Albums
- Recognition Awards & Plaques
- Office Wall Branding
- Environmental Graphics & Signage

OUTCOME

The project resulted in a unified and professional visual identity across the Office's communication and administrative materials. Through the delivery of high-quality branded assets, the Office was able to strengthen stakeholder engagement, improve institutional visibility, and maintain a consistent Presidential-standard image across all touchpoints.

FEDERAL MINISTRY OF LIVESTOCK DEVELOPMENT

Client

FEDERAL MINISTRY OF LIVESTOCK DEVELOPMENT
OFFICE OF THE HONOURABLE MINISTER





PROJECT SCOPE

Design adaptation, print production, and branding of official correspondence materials to support administrative operations and institutional communication within the Honorable Minister's Office.

CHALLENGE

The Honorable Minister's Office required professionally branded document management and correspondence materials that reflected the credibility and authority of a newly established Federal Ministry while maintaining consistency across all official touchpoints.

OUR CONTRIBUTION

BAIY InColors developed and produced premium-quality file jackets and official envelopes that aligned with the Ministry's visual identity standards. Attention was given to material quality, finishing, durability, and brand consistency to ensure a professional representation of the Ministry in all official engagements.

DELIVERABLES

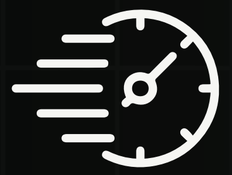
- Official File Jackets
- Branded Document Folders
- Corporate Envelopes

OUTCOME

The project provided professionally branded stationery and document management materials that improved presentation, strengthened institutional identity, and supported effective communication with stakeholders, partners, and government agencies.

WHY CLIENTS CHOOSE US

We combine creative excellence, production expertise, and dependable execution to deliver branding and print solutions that help organizations communicate with confidence.



Fast Turnaround
Meeting deadlines without compromising quality.



Quality Assured
Rigorous production standards and attention to detail.



Institutional Expertise
Proven experience serving government and development organizations.



Trusted Confidentiality
Professional handling of sensitive and official materials.



Nationwide Reach
Reliable production and delivery capabilities across Nigeria.

OUR PROCESS

Consultation
We engage with clients to understand project objectives, specifications, timelines, and production requirements.

Design Review
Artwork is reviewed for brand consistency, technical accuracy, print readiness, and production feasibility.

Quality Control
Every item undergoes detailed inspection to ensure colour accuracy, finishing quality, and compliance with project specifications.

Production
Approved materials move into production using carefully selected processes, materials, and finishing techniques.

Delivery
Completed projects are securely packaged and delivered to clients on schedule, anywhere across Nigeria.

CORPORATE INFORMATION

Company Registration No.

9102767

Website

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Tax & Bank Details

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SUPPORTING IMPACT,
THROUGH PRINT EXCELLENCE

*We look forward to being your **trusted** production partner.*

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